



Sydney, Australia, and Columbus, OH, USA
27 September 2022: Design Milk Co. Limited (ASX: DMC)

ASX Announcement Appointment and Resignation of Non-Executive Director

Design Milk Co Limited (ASX: DMC) (**Company**) is pleased to announce the appointment of Mr Bryan Zekulich as a Non-Executive Director effective immediately.

Mr Zekulich is a Portfolio Manager and Managing Partner at Bombora Group. He was the Managing Partner of Ernst & Young's Private Equity sector for over 15 years. He is also a Board member, Treasurer and Company Secretary at the Australian Investment Council (formerly AVCAL: the Australian Private Equity and Venture Capital Association).

His significant experience in the Australian Mergers & Acquisitions market includes divestments, strategic finance, capital raisings and advising on ASX listing requirements.

Mr Zekulich has a Bachelor of Commerce from The University of Western Australia. He is also a Fellow of both Chartered Accountants Australia and New Zealand, and the Financial Services Institute of Australia.

The Company advises that Mr Michael Everett tendered his resignation as Non-Executive Director due to other commitments. The Board has accepted his resignation and Mr Everett will step down from the board effectively immediately.

The Company thanks Mr Everett for his valued contribution to the Company and wishes him well for the future.

This announcement has been authorized for release by the Board.

Yours Faithfully,

Sapir Elias
Company Secretary

About Design Milk

Design Milk Co. owns and operates eCommerce websites that support independent brands and designers from around the world:

- Design Milk, a world-renowned, award-winning digital media, blog and eCommerce company that has thrived through the support of an engaged community of over 9 million followers
- Kaufmann Mercantile, a blog and eCommerce website dedicated to independent craftsman and brands focused on sustainable manufacturing and product lifecycle.

For more information regarding Design Milk Co. Limited (ASX:DMC), please visit www.design-milk.com, or contact:

- Robert Mancini, Chief Executive Officer: +1 855 848 3886
- Sapir Elias, Company Secretary: +61 404 445 383
- Investor Relations: ir@design-milk.com

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Design Milk Co Limited
ABN	15 006 908 701

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Bryan Michael Zekulich
Date of appointment	27 September 2022

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

Appendix 3X

Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest.	NIL

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
No. and class of securities to which interest relates	N/A

+ See chapter 19 for defined terms.

Appendix 3Z

Final Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Design Milk Co Limited
ABN	15 006 908 701

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	Michael Everett
Date of last notice	22 October 2020
Date that director ceased to be director	27 September 2022

Part 1 – Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

+ See chapter 19 for defined terms.

Appendix 3Z

Final Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest	Number & class of securities
Reunion Investments Pty Ltd	104,400 fully paid ordinary shares
Reunion Investments Pty Ltd ATF Everett Family Trust	621,064 fully paid ordinary shares
Reunion Investments Pty Ltd ATF Balmain Superannuation Fund	205,714 fully paid ordinary shares
Reunion Investments Pty Ltd ATF Reunion Investment Trust	18,000 fully paid ordinary shares

Part 3 – Director's interests in contracts

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
No. and class of securities to which interest relates	N/A

+ See chapter 19 for defined terms.